Undergraduate Certificate in Data Fluency

OVERVIEW

This certificate is designed to provide non-STEM and STEM undergraduate students with exposure to basic data manipulation and analysis. It will provide basic fluency in the basic principles, issues, and tools within the field of data science. Those seeking an ability to develop and deploy data science tools should seek the undergraduate certificate in data science.

Mathematical Prerequisite: MATH 1010 (College Algebra)

Expected Learning Outcomes: Statistical familiarity, programming familiarity, data wrangling, ethics of data, and familiarity with some area applications.

| Statistical Familiarity - 3 hours, at least one of the following courses | | |
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| MATH 1070 | Introduction to Statistical Inference (3) | |
| MATH 3070 | Applied Statistics I (4) | |
| CS 3130/ECE 3530 | Engineering Probability and Statistics (3) | |
| FCS 3210 | Statistics in Family and Consumer Studies (4) | |
| SOC 3122 | Social Statistics (3) | |
| PSY 3100 | Statistical Methodology in Psychology (3) | |
| ECON 3640 | Probability and Statistical Inference for Economists | |
| ME EN 2550 | Probability and Statistics (3) | |

These courses should have the following expected learning outcomes:

- Elements of exploratory data analysis (data summaries; descriptive statistics; etc.)
- A working knowledge of the normal distribution and its role in sampling
- A working knowledge of linear regression and correlation, uses and limitations of the central limit theorem and the normality assumption, and basics of testing and confidence intervals

| Programming Familiarity - 3 hours, at least one of the following courses | | |
|--|---|--|
| COMP 1010 | Programming for All I (3) | |
| CS 1400 | Introduction to Computer Programming (3) | |
| CS 1420 | Accelerated Introduction to Object Oriented Programming (3) | |

These courses should have the expected learning outcomes:

- Write small functions and scripts to accomplish desired tasks
- Use external code and packages in their own programs to add functionality
- Debug and modify small programs
- Should have enough programming (preferably in python) to prepare students for Data Wrangling courses

| Data Wrangling - 3 hours, at least one of the following courses | | |
|---|----------------------------------|--|
| DS 2500 | Data Wrangling (3) | |
| MATH 4100/COMP 5360 | Introduction to Data Science (3) | |

These courses should have the expected learning outcomes:

Learn how to acquire, obtaining data from existing sources (basic web-scraping, working with APIs, databases)

| Ethics of Data 3 hours, at least one of the following courses (Additional courses taken may fulfill Application Elective hours) | | |
|---|---|--|
| DS 3390 | Ethics of Data Science (3) | |
| HONOR 3112 | How Not to Lie with Statistics (3) | |
| MKTG 4650 | Fair Machine Learning Algorithms for Business Decisions (3) | |
| PHIL 3390 | Technology and Design Ethics (3) | |

These courses should have the expected learning outcomes:

- Learn about foundational theories of ethics and their application
- Understand the data science pipeline and how harms might be introduced even far downstream

Applications Electives (minimum of 11 hours required)

Application electives should expose students to scientific, engineering, or societal topics which are dependent on "data" (broadly defined) and its interpretation. They will provide students exposure to subject specific data and how it is analyzed or otherwise used within the discipline.

Full list of pre-approved courses is here:

https://www.cs.utah.edu/wp-content/uploads/2024/02/Data-Fluency-Electives.pdf

To propose using a course not pre-approved, please email: **DS-Ugshelp@cs.utah.edu**