# Additive Error Guarantees for Weighted Low Rank Approximation 

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#### Abstract

Low-rank approximation is a classic tool in data analysis, where the goal is to approximate a matrix $A$ with a low-rank matrix $L$ so as to minimize the error $\|A-L\|_{F}^{2}$. However in many applications, approximating some entries is more important than others, which leads to the weighted low rank approximation problem. However, the addition of weights makes the low-rank approximation problem intractable. Thus many works have obtained efficient algorithms under additional structural assumptions on the weight matrix (such as low rank, and appropriate block structure). We study a natural greedy algorithm for weighted low rank approximation and develop a simple condition under which it yields bi-criteria approximation up to a small additive factor in the error. The algorithm involves iteratively computing the top singular vector of an appropriately varying matrix, and is thus easy to implement at scale. Our methods also allow us to study the problem of low rank approximation under $\ell_{p}$ norm error.


## 1 Introduction

Matrix low rank approximation is one of the most classic dimension reduction methods in data analysis. The standard least squared error version can also be solved efficiently using the singular value decomposition, and we know how to do this in time comparable to the input sparsity Clarkson and Woodruff, 2017]. Despite its utility, natural variants of low-rank approximation turn out to be intractable. Weighted low-rank approximation is one well studied example: in many applications, some of the entries of a matrix may be less important to approximate than others (e.g., they might be known to be noisy), and thus we may have a weight associated with each entry. While standard least-squares regression for vectors can incorporate weights directly, the matrix version turns out to be challenging. Formally, the weighted low-rank approximation problem is defined as follows: given $A \in \mathbb{R}^{d \times n}$, a non-negative weight matrix $W \in \mathbb{R}^{d \times n}$ and a parameter $k$, the goal is to find a rank $k$ matrix $L$ that minimizes $\operatorname{Cost}(L)$,

$$
\begin{equation*}
\operatorname{Cost}(L):=\sum_{i, j} W_{i j} \cdot\left(A_{i j}-L_{i j}\right)^{2} . \tag{1}
\end{equation*}
$$

The problem and its difficulty were recognized as early as Young, 1941, and it has been well-studied in the ML literature starting with the work of [Srebro and Jaakkola, 2003. Unlike the unweighted version (which corresponds to $W=\mathbf{1}_{d \times n}$ ) low-rank approximation, the problem

[^0]above is NP-hard in general Gillis and Glineur, 2011]. Much of the early work such as Srebro and Jaakkola, 2003, Manton et al., 2003, Eriksson and van den Hengel, 2010 thus developed heuristics for the problem. The first provably efficient algorithms were obtained in the work of Razenshteyn et al., 2016 (see also references therein for work on matrix completion which is closely related). Razenshteyn et al., 2016] as well as more recent works [Musco et al., 2020, Ban et al., 2019b] assume that $W$ has low rank, and develop algorithms that achieve a $(1+\epsilon)$ (multiplicative) approximation to the optimum cost, while having a running time exponential in the rank of $W$.

Very recently, [Musco et al., 2020] initiated a study of additive error bounds for weighted low rank approximation. Here the goal is to obtain an $L^{\prime}$ such that $\operatorname{Cost}\left(L^{\prime}\right) \leq \mathrm{Opt}+\epsilon\|A\|_{F}^{2}$, where Opt is the optimal cost. Additive error guarantees have been a classic notion in the literature on low rank approximation (starting with the seminal work of Frieze et al., 2004] on sampling for low rank approximation with additive error). Additive guarantees are realistic in applications where the optimal error is a small yet constant fraction of the total mass (e.g., when a low rank approximation may capture $90 \%$ of the Frobenius mass).

So far, our discussion has been restricted to error in the squared norm. However, low rank approximation has also been studied in entrywise $\ell_{p}$ norms for $p \neq 2$. While any $p>0$ ensures that the matrix $L$ approximates $A$, the choice of $p$ determines how the non-uniformity in approximation error is penalized. For example, an $\ell_{1}$ penalty allows some errors $\left|A_{i j}-L_{i j}\right|$ to be much larger than others (as long as the total sum is small), while as $p \rightarrow \infty$, higher errors are penalized severely. Thus small values of $p$ are used when some entries can be ignored as outliers (e.g., Candes and Recht, 2008), while higher values of $p$ ensure a more uniform approximation.

The works of Song et al., 2017] and Ban et al., 2019a] develop sketching based algorithms for $\ell_{p}$ norm approximation, particularly for $p \in[1,2]$. They aim to find low-rank approximations whose objective value is $\leq(1+\epsilon)$ times the optimum. [Chierichetti et al., 2017] develop approximation guarantees in much more generality, for all $p \geq 1$ (including $p=\infty$ ). Their result gives a simple $O(k \log n)$ multiplicative approximation to the optimal error.

Goals. Our goal in this paper is to consider weighted low rank approximation with $\ell_{2}$ and $\ell_{p}$ error objectives and develop efficient and practical algorithms. We prove the efficacy of the greedy procedure under a novel yet natural assumption and establish additive error guarantees.

### 1.1 Our results

In all our results, we assume that $A$ is the input matrix, and that $W$ is the non-negative weight matrix which has been re-scaled to satisfy $W_{i j} \in[0,1]$ for all $i, j$.

Our first result is to develop a simple greedy algorithm that gives an additive error approximation to weighted low-rank approximation. Unlike prior work, our analysis does not require any explicit assumptions on the weight matrix itself. It works as long as the target matrix (the intended low rank approximation) has a Frobenius norm not too large compared to $A$. Formally, our theorem is the following:

Theorem 1. Suppose there exists a rank $k$ matrix $L$ that satisfies the two conditions: (a) $\operatorname{Cost}(L) \leq \Gamma$ and (b) $\|L\|_{F}^{2} \leq \Lambda\|A\|_{F}^{2}$ for some parameters $\Lambda, \Gamma$. Then for any $\epsilon>0$, there exists an efficient algorithm that outputs a matrix $L^{\prime}$ of rank at most $O\left(k \Lambda / \epsilon^{2}\right)$ that satisfies

$$
\operatorname{Cost}\left(L^{\prime}\right) \leq \Gamma+\epsilon\|A\|_{F}^{2} .
$$

Remark. Note that the guarantee is not in terms of the optimal error but in terms of $\Gamma$. This is because we could have the optimal matrix $L^{*}$ having a large value of $\left\|L^{*}\right\|_{F}$, but there may exist an $L$ with only a slightly larger cost, but a much smaller value of $\|L\|_{F}^{2}$.

We also note that in the unweighted case $\left(W=\mathbf{1}_{d \times n}\right)$, the bound on $\|L\|_{F} /\|A\|_{F}$ is automatically satisfied: indeed, the ratio is always $\leq 1$. However in the weighted case, there can be pathological cases where a low-rank approximation has a much higher Frobenius norm than $A$. As an example, consider the case of $A=W=\mathbf{I}_{n}\left(n \times n\right.$ identity). The matrix $L=\mathbf{1}_{n \times n}$ (all ones) is a rank-one matrix that achieves zero weighted approximation error. However, we have $\|L\|_{F}^{2} /\|A\|_{F}^{2}=n$. Informally, our assumption is equivalent to requiring that even the "unimportant" entries in $A$ are not too different in magnitude from the corresponding entries in $L$, on average. We believe that this is a reasonable assumption when approximating $A$ by $L$. Moreover, under this assumption, the theorem requires no structural assumptions on $W$ (as in prior work).

Remark. It is natural to ask if a dependence on $\Lambda$ is necessary in general. Showing lower bounds in terms of this parameter is an interesting open direction. However, we note that the known hardness results for matrix completion give an evidence for hardness when $A, W$ are sparse (in this case, $\|L\|_{F} /\|A\|_{F}$ is $\left.\Theta(n)\right)$. Specifically, Hardt et al., 2014 show that for matrix completion, given a matrix $A$ which is the restriction to indices $\Omega$ of a rank- $k$ matrix $L$ with entries of magnitude $O(1)$, for any constant $c$, it is hard to construct a matrix $B$ of rank $r=c k$ such that $\sum_{(i, j) \in \Omega}\left|A_{i j}-B_{i j}\right|^{2} \leq \epsilon n$. (This is assuming the hardness of an appropriate variant of coloring.) Viewing $W$ as the binary mask matrix corresponding to $\Omega$, this also shows the hardness of weighted low rank approximation. The catch is that the amount of additive error allowed above is quite small; it is $\epsilon\|A\|_{F}^{2}$ only when the matrix is sparse.

The algorithm is a greedy procedure that iteratively adds a rank 1 matrix to a decomposition, similar to Frank-Wolfe methods (see, e.g., Clarkson, 2010]). The crux of the analysis is in showing that in spite of potentially bad choices in the past, there exists an update that can significantly improve the decomposition. A powerful feature of our techniques is that we can extend them to weighted approximation with $\ell_{p}$ norm error. We study the entrywise $\ell_{p}$ version of the objective in (1), defined as

$$
\operatorname{Cost}_{p}(L)=\sum_{i, j} W_{i j} \cdot\left|A_{i j}-L_{i j}\right|^{p}
$$

Here, additive error will correspond to an $\ell_{p}$ analog of the Frobenius norm, $\|X\|_{F_{p}}:=\left(\sum_{i, j}\left|X_{i j}\right|^{p}\right)^{1 / p}$.
Theorem 2. Let $p>2$, and suppose there exists a rank $k$ matrix $L$ that satisfies: (a) $\operatorname{Cost}_{p}(L) \leq \Gamma$ and (b) $\|L\|_{F_{p}}^{p} \leq \Lambda\|A\|_{F_{p}}^{p}$ for some parameters $\Lambda, \Gamma$. Then for any $\epsilon>0$, there exists an efficient algorithm that outputs a matrix $L^{\prime}$ that satisfies $\operatorname{Cost}_{p}\left(L^{\prime}\right) \leq \Gamma+\epsilon\|A\|_{F_{p}}^{p}$. Moreover the rank of $L^{\prime}$ is at most $O\left(\frac{p k^{2} \Lambda^{2 / p}}{\epsilon^{1+\frac{2}{p}}}\right)$.

We remark that this does not strictly dominate Theorem 1 because of the additional factor of $k$. For $p \neq 2$, this extra factor appears because the choice of basis for the target low-rank subspace is important to analyzing the greedy algorithm. As we discuss in Section 3, we need to use a carefully chosen basis for our argument.

Another remark is that our ideas only apply to $p>2$. When $p<2$, the maximization problem in each iteration of our current approach turns out to be that of computing the hypercontractive norm of a matrix, which is known to be hard Barak et al., 2012, Ban et al., 2019a.

Our algorithm follows a similar outline as the one for Theorem 1, but it turns out to be much harder to analyze the improvement. We end up using tools from recent works on $\ell_{p}$ regression [Adil] et al., 2019, Bubeck et al., 2018. Moreover, finding a rank-one update in each step requires approximately computing the $p \mapsto 2$ operator norm of an appropriate matrix, which can be done efficiently for $p>2$ using semidefinite programming, as shown by Nesterov, 1998, Bhattiprolu et al., 2019.

Finally, as discussed in the introduction, even the unweighted version of low-rank approximation with entrywise $\ell_{p}$ error has received a lot of interest, and is known to be challenging. Here, we obtain the following additive approximation.

Theorem 3. Let $p>2$, and let $\mathrm{OPT}_{k}$ denote the error of the best rank-k approximation of a given matrix $A$ in the entrywise $\ell_{p}$ norm. There exists an efficient (polynomial time) algorithm that outputs an $L^{\prime}$ of rank $O\left(\frac{p k^{2}}{\epsilon^{1+\frac{2}{p}}}\right)$ that satisfies the error bound

$$
\left\|A-L^{\prime}\right\|_{F_{p}}^{p} \leq \mathrm{OPT}_{k}+\epsilon\|A\|_{F_{p}}^{p} .
$$

Unlike the previous theorems, this result is unconditional. Indeed, it is a simple consequence of Theorem 2 (see Section 3.4). But to the best of our knowledge, such an additive error approximation for $\ell_{p}$ low rank approximation was not known for $p>2$. Given known hardness results for purely multiplicative approximation, it is interesting to study additive error guarantees (see Ban et al., 2019a).

Our algorithm for Theorem 3 can be viewed as extending the familiar iterative peeling algorithm for $\ell_{2}$ low-rank approximation to the $\ell_{p}$ setting, for $p>2$. The iterative step is different (now involving a $p \mapsto 2$ norm computation), and we obtain an additive error guarantee. The theorem also complements the sketching-based algorithms for obtaining bi-criteria algorithms for $p \in[1,2)$ from Ban et al., 2019a]. Finally, note that when the optimal error $\mathrm{OPT}_{k}$ is very small $\ll \frac{\epsilon}{k \log n}\|A\|_{F_{p}}^{p}$, the algorithm of Chierichetti et al., 2017] has a better guarantee than Theorem 3.

### 1.2 Notation and overview

All the matrix and vector notations used in the paper will be defined at first use. We begin in Section 2 with the greedy algorithm for the weighted Frobenius error. The framework is then extended to the case of weighted $\ell_{p}$ norm error in Section 3. The case of unweighted $\ell_{p}$ error (Theorem 3) follows as a corollary and is presented in Section 3.4.

## 2 Algorithm for squared error

We now present the greedy framework that underlies all of our algorithms.
Outline. Our algorithm proceeds by maintaining a low-rank approximation for $A$ and iteratively adding a rank- 1 component that ensures sufficient error reduction. This is done by finding a vector $\mathbf{z}$ and subtracting an appropriate multiple of $\mathbf{z}$ from the residuals of each column. The analysis proceeds in a column-by-column fashion, and thus we begin with a few useful lemmas about approximating a single column, and present Algorithm 1 and its analysis in Section 2.1 .

Our analysis is similar in spirit to the analysis of the greedy algorithm for column subset selection and sparse coding, Altschuler et al., 2016, Bhaskara and Tai, 2019, but we need a different view
in order to incorporate weights for entries. We begin with a few lemmas about approximating a single column using a collection of vectors. Let $a \in \mathbb{R}^{d}$ be a vector, and $w \in \mathbb{R}^{d}$ be weights for the coordinates. Define the function $f_{w}: \mathbb{R}^{d} \mapsto \mathbb{R}$ as:

$$
\begin{equation*}
f_{w}(v)=\sum_{i \in[d]} w_{i}\left(a_{i}-v_{i}\right)^{2}, \tag{2}
\end{equation*}
$$

where $w_{i}, a_{i}, v_{i}$ denote the $i$ th entries of the corresponding vectors. Next, suppose that $x$ is a vector (which will be our current approximation for $a$ ). Assume that $x$ is "locally optimal" in the sense that increasing or decreasing the magnitude of $x$ does not reduce the value of $f_{w}$. Formally, $x$ satisfies $\left\langle\nabla f_{w}(x), x\right\rangle=0$. The gradient has a simple form in our setting, $\nabla f_{w}(v)=2 w \circ(a-v)$ (recall that o denotes the Hadamard or element-wise product). The following lemma shows how moving along a certain direction improves the value of $f_{w}$. First, we define

$$
\begin{equation*}
g_{w}(x, u)=\min _{\eta} f_{w}(x-\eta u), \tag{3}
\end{equation*}
$$

which is the least possible value of $f_{w}$ that can be obtained by moving from $x$ along the direction $u$. (As we can set $\eta=0, g_{w}(x, u)$ is always $\leq f_{w}(x)$.)

Lemma 4. Let $a, x, w$ be defined as above, and let $u \in \mathbb{R}^{d}$ be a vector such that $\left|\left\langle\nabla f_{w}(x), u\right\rangle\right| \geq \gamma$ and $\sum_{i} w_{i} u_{i}^{2} \leq 1$. Then we have

$$
g_{w}(x, u) \leq f_{w}(x)-\frac{\gamma^{2}}{4} .
$$

Proof. By negating $u$ if necessary, we may assume that $\left\langle\nabla f_{w}(x), u\right\rangle \geq \gamma$. Now, the definition of $f_{w}$ implies that for any $\eta$,

$$
\begin{aligned}
& f_{w}(x-\eta u)=\sum_{i} w_{i}\left(a_{i}-x_{i}-\eta u_{i}\right)^{2} \\
& \quad=\sum_{i} w_{i}\left[\left(a_{i}-x_{i}\right)^{2}-2 \eta\left(a_{i}-x_{i}\right) u_{i}+\eta^{2} u_{i}^{2}\right] \\
& \quad \leq f_{w}(x)-\eta\langle w \circ(a-x), u\rangle+\eta^{2} .
\end{aligned}
$$

In the last step, we used the assumption that $\sum_{i} w_{i} u_{i}^{2}=1$. Since the middle term is precisely $\left\langle\nabla f_{w}(x), u\right\rangle$, which is $\geq \gamma$ by assumption, we have that $f_{w}(x-\eta u) \leq f_{w}(x)-\eta \gamma+\eta^{2}$. Setting $\eta=\gamma / 2$, we obtain the conclusion of the lemma.

Next, we show a lemma that is central to our argument. It says that if there is some $u$ such that $f_{w}(u)<f_{w}(x)$, and if $u$ can be written as a linear combination of some basis vectors using "small" coefficients, then one of the basis directions can lead to a sufficiently large reduction in the value of $f_{w}$. Formally,

Lemma 5. Let $u_{1}, u_{2}, \ldots, u_{k} \in \mathbb{R}^{d}$ be arbitrary vectors, and suppose $u=\sum_{j} \alpha_{j} u_{j}$, where $\sum_{j} \alpha_{j}^{2}=B$. Let $a, x, w$ be defined as above, and suppose that $f_{w}(u)<f_{w}(x)$. Then

$$
\sum_{j=1}^{k}\left|\left\langle\nabla f_{w}(x), u_{j}\right\rangle\right|^{2} \geq \frac{\left(f_{w}(x)-f_{w}(u)\right)^{2}}{B}
$$

Proof. We first observe that because of the convexity of $f_{w}$ (it is a non-negative sum of convex functions), we have that

$$
f_{w}(u) \geq f_{w}(x)+\left\langle\nabla f_{w}(x), u-x\right\rangle=f_{w}(x)+\left\langle\nabla f_{w}(x), u\right\rangle .
$$

The last equality is because of our assumption that scaling $x$ will not improve $f_{w}$. Because $f_{w}(u)<f_{w}(x)$, this implies that $\left|\left\langle\nabla f_{w}(x), u\right\rangle\right| \geq f_{w}(x)-f_{w}(u)$. Now, plugging in $u=\sum_{j} \alpha_{j} u_{j}$ and applying Cauchy-Schwartz, we obtain:

$$
\left(\sum_{j} \alpha_{j}^{2}\right)\left(\sum_{j}\left|\left\langle\nabla f_{w}(x), u_{j}\right\rangle\right|^{2}\right) \geq\left(f_{w}(x)-f_{w}(u)\right)^{2} .
$$

The first term is $B$ by definition, and this completes the proof of the lemma.

### 2.1 Algorithm for weighted approximation

The algorithm proceeds as follows: at time step $t=0,1, \ldots$, an approximation $\mathbf{x}_{j}^{(t)}$ is maintained for every column $\mathbf{a}_{j}$. Unlike in the single column case above, we now have (potentially) different weight vectors $\mathbf{w}_{j}$ for each column $j$. We thus define

$$
\begin{equation*}
f_{j}(v)=\sum_{r \in[d]} w_{j, r}\left(a_{j, r}-v_{r}\right)^{2}, \tag{4}
\end{equation*}
$$

where $w_{j, r}$ denotes the $r$ th coordinate of $\mathbf{w}_{j}$ (similarly for $\mathbf{a}_{j}$ ). Since our goal is an additive error approximation, an ideal goal is to bring $f_{j}(v)$ within $\epsilon\left\|\mathbf{a}_{j}\right\|_{2}^{2}$ of the optimal approximation for column $j$, for all $j$. (Algorithm 1 gives a full description of the procedure.)

```
Algorithm 1 Weighted low rank approximation with \(L_{2}\) error
    Input: Matrix \(A \in \mathbb{R}^{d \times n}\), error parameter \(\epsilon\)
    Output: Low-rank approximation \(L^{\prime} \in \mathbb{R}^{d \times n}\) whose columns are spanned by a set of vectors \(Z\), with
    \(|Z|=k^{\prime}:=8 k \Lambda / \epsilon^{2}\).
    Initialize \(Z=\emptyset\), set \(\mathbf{x}_{j}^{(0)}=0\) for all \(j\)
    for \(t=1,2, \ldots, k^{\prime}\) do
        Using \(f_{j}\) defined in \({ }^{4} 4\), let \(\mathbf{z} \in \mathbb{R}^{d},\|z\|_{2}=1\) be the vector that maximizes \(\sum_{j}\left\langle\nabla f_{j}\left(\mathbf{x}_{j}^{(t-1)}\right), \mathbf{z}\right\rangle^{2}\), and
        add \(\mathbf{z}\) to \(Z\)
        for each \(j \in[n]\) do
            Compute \(\eta\) that minimizes \(f_{j}\left(\mathbf{x}_{j}^{(t-1)}+\eta \mathbf{z}\right)\), and set \(\mathbf{x}^{\prime}=\mathbf{x}_{j}^{(t-1)}+\eta \mathbf{z}\)
            Compute \(\eta\) that minimizes \(f_{j}\left(\eta \mathbf{x}^{\prime}\right)\) and set \(\mathbf{x}_{j}^{(t)}=\eta \mathbf{x}^{\prime}\)
        end for
    end for
    Return \(Z\) and the associated low rank approximation \(L^{\prime}\)
```

Remark. Steps 7 and 8 of the algorithm involve a line search. This is easy in our case because the associated functions of $\eta$ are univariate quadratics.

We start with some notation concerning the target rank- $k$ solution $L$ (as promised by the statement of Theorem 1). Suppose that $L=U V^{T}$, where the columns of $U$ are orthonormal, and let $\mathbf{u}_{j} \in \mathbb{R}^{d}, \mathbf{v}_{j} \in \mathbb{R}^{k}$ denote the $j$ th columns of $U$ and $V^{T}$ respectively. Because of the orthonormal
columns in $U$, we have $\left\|\mathbf{v}_{j}\right\|_{2}=\left\|L_{j}\right\|_{2}$, where $L_{j}$ is the $j$ th column of $L$. Our first goal is to obtain a column-wise control on $\left\|L_{j}\right\| /\left\|\mathbf{a}_{j}\right\|$. Define the column $j$ to be good if $\left\|L_{j}\right\|^{2} /\left\|\mathbf{a}_{j}\right\|^{2} \leq \Lambda / \epsilon$ and $b a d$ otherwise. In what follows, we denote by $\mathcal{G}$ the set of all good columns. The following lemma is easy to see.

Lemma 6. The total mass of the bad columns of $A$ is small. I.e., $\sum_{j \notin \mathcal{G}}\left\|\mathbf{a}_{j}\right\|^{2} \leq \epsilon\|A\|_{F}^{2}$.
Proof. Suppose the contrary, and assume that the inequality fails to hold. By the definition of bad, we have that

$$
\sum_{j \notin \mathcal{G}}\left\|L_{j}\right\|^{2}>\sum_{j \notin \mathcal{G}} \frac{\Lambda}{\epsilon}\left\|\mathbf{a}_{j}\right\|^{2} \geq \Lambda\|A\|_{F}^{2}
$$

This contradicts our assumption about the bound on $\|L\|_{F}^{2}$ (property (b) in Theorem 11).
The lemma allows us to focus on the good columns for most of our analysis. We now introduce the following notation to track the progress of the algorithm.
Notation. We denote

$$
\begin{equation*}
\delta_{j}=\frac{f_{j}\left(L_{j}\right)}{\left\|\mathbf{a}_{j}\right\|_{2}^{2}}, \quad \theta_{j}^{(t)}=\frac{f_{j}\left(\mathbf{x}_{j}^{(t)}\right)}{\left\|\mathbf{a}_{j}\right\|_{2}^{2}} \tag{5}
\end{equation*}
$$

Thus, informally, our goal is to ensure that $\theta_{j}^{(t)} \geq \delta_{j}-\epsilon$ on average. We also study the following weighted averages:

$$
\begin{equation*}
\delta^{*}=\frac{\sum_{j \in \mathcal{G}}\left\|\mathbf{a}_{j}\right\|_{2}^{2} \delta_{j}}{\left\|A_{\mathcal{G}}\right\|_{F}^{2}}, \quad \psi^{(t)}=\frac{\sum_{j \in \mathcal{G}}\left\|\mathbf{a}_{j}\right\|_{2}^{2} \theta_{j}^{(t)}}{\left\|A_{\mathcal{G}}\right\|_{F}^{2}} \tag{6}
\end{equation*}
$$

where $A_{\mathcal{G}}$ is the submatrix of $A$ comprising only the good columns. The next lemma shows that if $\psi^{(t)}-\delta^{*}$ is large, then the $(t+1)$ th iteration makes considerable progress. Formally,

Lemma 7. Suppose that after the $t^{\prime}$ 'th iteration of the algorithm we have $\psi^{(t)}>\delta^{*}$. Then there exists a $\mathbf{z}$ such that

$$
\sum_{j \in \mathcal{G}}\left|\left\langle\nabla f_{j}\left(\mathbf{x}_{j}^{(t)}\right), \mathbf{z}\right\rangle\right|^{2} \geq \frac{\epsilon\left\|A_{\mathcal{G}}\right\|_{F}^{2}\left(\psi^{(t)}-\delta^{*}\right)^{2}}{k \Lambda}
$$

Proof. The idea will be to prove that one of the $\left\{\mathbf{u}_{i}\right\}_{i \in[k]}$ satisfies the condition of the lemma. We do this by applying Lemma 5 to each of the good columns. Step 8 ensures that the current representation for each column cannot be improved by rescaling, which is essential for applying Lemma 5 . Consider any $j \in \mathcal{G}$. This implies that $L_{j}$ can be written as $\sum_{i \in[k]} \alpha_{i} \mathbf{u}_{i}$, where $\sum_{i} \alpha_{i}^{2} \leq \frac{\Lambda}{\epsilon}\left\|\mathbf{a}_{j}\right\|_{2}^{2}$ (indeed the $\alpha_{i}$ are precisely the entries of the column $\mathbf{v}_{j}$ ). Thus, by applying Lemma 5 , we get

$$
\begin{align*}
\sum_{i \in[k]}\left|\left\langle\nabla f_{j}\left(\mathbf{x}_{j}^{(t)}\right), \mathbf{u}_{i}\right\rangle\right|^{2} & \geq \frac{\epsilon\left(f_{j}\left(\mathbf{x}_{j}^{(t)}\right)-f_{j}\left(L_{j}\right)\right)_{+}^{2}}{\Lambda\left\|\mathbf{a}_{j}\right\|_{2}^{2}} \\
& =\frac{\epsilon\left\|\mathbf{a}_{j}\right\|_{2}^{2}\left(\theta_{j}^{(t)}-\delta_{j}\right)_{+}^{2}}{\Lambda} \tag{7}
\end{align*}
$$

We first show that the sum of the RHS above over $j \in \mathcal{G}$ is large. By viewing $\frac{\left\|\mathbf{a}_{j}\right\|_{2}^{2}}{\left\|A_{\mathcal{G}}\right\|_{F}^{2}}$ as a probability distribution over the indices $j \in \mathcal{G}$ and using the fact that $\mathbb{E}\left[X^{2}\right] \geq \mathbb{E}[X]^{2}$, we get

$$
\sum_{j \in \mathcal{G}} \frac{\left\|\mathbf{a}_{j}\right\|_{2}^{2}}{\left\|A_{\mathcal{G}}\right\|_{F}^{2}}\left(\theta_{j}^{(t)}-\delta_{j}\right)_{+}^{2} \geq\left(\sum_{j \in \mathcal{G}} \frac{\left\|\mathbf{a}_{j}\right\|_{2}^{2}}{\left\|A_{\mathcal{G}}\right\|_{F}^{2}}\left(\theta_{j}^{(t)}-\delta_{j}\right)_{+}\right)^{2}
$$

Using the observation that for any real numbers $c, d,(c)_{+}+(d)_{+} \geq(c+d)_{+}$(and generalizing this to a sum of multiple terms), the RHS above can be simplified (using (6)) as

$$
\sum_{j \in \mathcal{G}} \frac{\left\|\mathbf{a}_{j}\right\|_{2}^{2}}{\left\|A_{\mathcal{G}}\right\|_{F}^{2}}\left(\theta_{j}^{(t)}-\delta_{j}\right)_{+} \geq\left(\psi^{(t)}-\delta^{*}\right)_{+} .
$$

The RHS is positive by assumption, and thus plugging the above back into (7), we get:

$$
\sum_{i \in[k]} \sum_{j \in \mathcal{G}}\left|\left\langle\nabla f_{j}\left(\mathbf{x}_{j}^{(t)}\right), \mathbf{u}_{i}\right\rangle\right|^{2} \geq \frac{\epsilon\left\|A_{\mathcal{G}}\right\|_{F}^{2}\left(\psi^{(t)}-\delta^{*}\right)^{2}}{\Lambda}
$$

Thus, by averaging, there exists an index $i$ that satisfies the conclusion of the lemma. This completes the proof.

The next lemma bounds the progress after $t$ steps of the algorithm.
Lemma 8. Let $\epsilon<1 / 2$ be a given error parameter. The number of iterations needed to achieve $\psi^{(t)}-\delta^{*} \leq 2 \epsilon$ is $O\left(\frac{k \Lambda}{\epsilon^{2}}\right)$.
Proof. Recall that $\psi^{(t)}$ and $\delta^{*}$ only involve the good columns. Define $\beta_{t}:=\psi^{(t)}-\delta^{*}$, and note that $\beta_{t}$ clearly only reduces as $t$ increases. We are done if $\beta_{t} \leq 2 \epsilon$, and thus consider some $t \leq \frac{8 k \Lambda}{\epsilon^{2}}$ and assume that $\beta_{t}>2 \epsilon$.

We claim that in the next $O\left(k \Lambda / \epsilon \beta_{t}\right)$ steps, the value of $\beta_{t}$ reduces by a factor 2 . To see this, suppose the contrary.

Now in each iteration, the algorithm finds some $\mathbf{z}$ with $\|\mathbf{z}\|=1$ such that the total leftover mass (over all the columns) reduces by at least the bound given by Lemma 7. This is because the algorithm finds $\mathbf{z}$ that maximizes $\sum_{j}\left\langle\nabla f_{j}\left(\mathbf{x}_{j}^{(t-1)}\right), \mathbf{z}\right\rangle^{2}$, and by Lemma 4 , this also quantifies the total mass reduction. (Note that we have used the fact that all the weights are $\in[0,1]$ when applying the Lemma.) Thus, since $\beta_{t^{\prime}} \geq \beta_{t} / 2$ for all the time steps $t^{\prime}$ we are considering, the mass reduction is at least

$$
\frac{\epsilon\left\|A_{\mathcal{G}}\right\|_{F}^{2} \beta_{t}^{2}}{4 k \Lambda} \geq \frac{\epsilon\|A\|_{F}^{2} \beta_{t}^{2}}{8 k \Lambda}
$$

where we used $\epsilon<1 / 2$ and Lemma 6. Thus if this continues for $8 k \Lambda / \epsilon \beta_{t}$ steps, the total mass reduction (which includes the reduction on bad columns) is $\geq \beta_{t}\|A\|_{F}^{2}$. But since $\beta_{t}>2 \epsilon$ and at most $\epsilon\|A\|_{F}^{2}$ of the mass is on the bad columns, this contradicts our assumption that $\beta_{t}$ did not reduce by a factor 2 .

Thus, we have argued that as long as $\beta_{t}>2 \epsilon$, it takes $\leq 8 k \Lambda / \epsilon \beta_{t}$ steps for $\beta_{t}$ to reduce to $\beta_{t} / 2$. Since $\beta_{0} \leq 1$, we have that it takes $\leq 2^{j} \cdot \frac{8 k \Lambda}{\epsilon}$ steps for $\beta_{t}$ to reduce from $2^{-j}$ to $2^{-(j+1)}$. Thus, as the geometric series converges to twice the last term, we have that $\beta_{t}$ reduces to $\leq 2 \epsilon$ after $\frac{2}{2 \epsilon} \cdot \frac{8 k \Lambda}{\epsilon}$ steps, completing the proof of the lemma.

We can now complete the proof of Theorem 1 .
Proof of Theorem 1. Lemma 8 gives us that after $O\left(\frac{k \Lambda}{\epsilon^{2}}\right)$ steps, we have $\psi^{(t)}-\delta^{*} \leq 2 \epsilon$. Combined with Lemma 6, we have that the overall error in approximation is at most $2 \epsilon\left\|A_{\mathcal{G}}\right\|_{F}^{2}+\epsilon\|A\|_{F}^{2} \leq$ $3 \epsilon\|A\|_{F}^{2}$. This completes the proof (after replacing $\epsilon$ by $\epsilon / 3$ throughout).

## 3 Low rank approximation with $\ell_{p}$ error

The high level outline of our algorithm is similar to the $\ell_{2}$ setting. However, we need the right target decomposition, and need to set up the analysis carefully so as to make the rank-one update at every step efficient.

### 3.1 Identifying a target decomposition

Let $A$ be the matrix to be approximated and $W$ the weight matrix as before. We make the same assumption: $L=U V^{T}$ is the target decomposition, and we have $\|L\|_{F_{p}}^{p} /\|A\|_{F_{p}}^{p} \leq \Lambda$, for some parameter $\Lambda$.

Recall that the starting point in our analysis in the case of $\ell_{2}$ error was to decompose $L$ as $U V^{T}$ using the SVD, so that we have a $U$ with orthonormal columns, and a $V$ such that $\left\|L_{j}\right\|=\left\|\mathbf{v}_{j}\right\|$. Implicit here is the fact that the $\ell_{2}$ norm is rotation invariant (using a different basis $U$ maintains the norm property). Unfortunately, this is not true in the case of $\ell_{p}$ norms. A priori, it is not clear if there exists a good decomposition that allows a property such as the above for all the columns, nor is it clear what normalization one should choose for the columns of $U$. E.g., should they have $\|\cdot\|_{p}=1$, or a different norm such as $\ell_{2}$ or the dual of $\ell_{p}$ ?

So our first step is to describe the target decomposition and its properties.
Lemma 9. Let $L \in \mathbb{R}^{d \times n}$ be any rank $k$ matrix with $k \leq \min \{d, n\}$. Then there exists a decomposition $L=U V^{T}$ into $(d \times k)$ and $(k \times n)$ matrices such that (a) the columns of $U$ satisfy $\left\|\mathbf{u}_{i}\right\|_{p}=1$ for all $i \in[p]$, (b) for all $j \in[n]$, the columns of $V^{T}$ satisfy $\left\|\mathbf{v}_{j}\right\|_{\infty} \leq\left\|L_{j}\right\|_{p}$.

Proof. The proof uses the following simple observation about rank $k$ matrices.
Observation. Let $M \in \mathbb{R}^{d \times n}$ be a rank $k$ matrix. Then there exist a subset $S$ of $k$ columns of $M$ with the property that all the other columns can be expressed as $\sum_{i \in S} \alpha_{i} M_{i}$, with $\left|\alpha_{i}\right| \leq 1$ for all $i$.

The observation follows by an extremal argument, considering the $k$ columns such that the volume of the associated parallelopiped is maximized. Such a subset of columns is often known as a barycentric spanner. We refer the reader to Chierichetti et al., 2017 (Lemma 2) for a proof. The property is also related to the notion of an Auerbach basis in Banach spaces (see Taylor, 1947, Martini et al., 2001]). One of the early applications of this idea in the CS literature was in the work of Awerbuch and Kleinberg, 2004.

For our lemma, we apply the observation above to the matrix $M$ whose columns are $M_{j}=\frac{L_{j}}{\left\|L_{j}\right\|_{p}}$. Let the chosen columns of $M$ be denoted by the vectors $\mathbf{u}_{i}$, for $i \in[k]$. Then we have that all the other $M_{j}$ can be expressed as $\sum_{i} \alpha_{i} \mathbf{u}_{i}$ with $\left|\alpha_{i}\right| \leq 1$, and thus the corresponding $L_{j}$ can be expressed using coefficients $\left|\alpha_{i}\right| \leq\left\|L_{j}\right\|_{p}$. By construction, the $\mathbf{u}_{i}$ have $\|\cdot\|_{p}=1$, which completes the proof of the lemma.

The lemma allows us to use the framework from Section 2 to develop an iterative algorithm.

### 3.2 Single vector analysis

The first main step is to obtain analogs of Lemmas 4 and 5
Let $w, a \in \mathbb{R}^{d}$, and define the function $f_{w, p}: \mathbb{R}^{d} \mapsto \mathbb{R}$ as:

$$
\begin{equation*}
f_{w, p}(v)=\sum_{i \in[d]} w_{i}\left|a_{i}-v_{i}\right|^{p}, \tag{8}
\end{equation*}
$$

where $w_{i}, a_{i}$ are the $i$ th entries as before. Observe that the function $f_{w, p}$ is convex (as it is a sum of convex functions). The key to our proof is an appropriate smoothness property for $f$, which we prove use the following lemma from Adil et al., 2019.
Lemma 10 (Lemma 4.5 of Adil et al., 2019). Let $y \in \mathbb{R}$ and $\Delta$ be any parameter. Then we have

$$
|y+\Delta|^{p} \leq|y|^{p}+g \Delta+2^{p} \gamma_{p}(|y|, \Delta),
$$

where $g$ is the derivative of $|y|^{p}$, i.e., $g=p|y|^{p-2} y$, and $\gamma_{p}$ is the function (originally introduced in Bubeck et al., 2018]):

$$
\gamma_{p}(t, \Delta)=\left\{\begin{array}{l}
\frac{p}{2} t^{p-2} \Delta^{2} \text { if }|\Delta| \leq t, \\
|\Delta|^{p}+\left(\frac{p}{2}-1\right) t^{p} \text { otherwise. }
\end{array}\right.
$$

Using this lemma, we will be able to show the following analog of Lemma 4.
Lemma 11. Let $a, x, w$ be defined as above, and let $u \in \mathbb{R}^{d}$ be a vector such that $\left|\left\langle\nabla f_{w, p}(x), u\right\rangle\right| \geq$ $\gamma \geq 0$ and $\sum_{i} w_{i}\left|u_{i}\right|^{p} \leq 1$. Then there exists $\eta$ such that for some constant $c_{p}=O_{p}(1)$,

$$
f_{w, p}(x-\eta u) \leq f_{w, p}(x)-\frac{\gamma^{2}}{c_{p}\left(f_{w, p}(x)\right)^{\frac{p-2}{p}}} .
$$

Proof. Let $\eta$ be a parameter that we will choose appropriate. We start by observing that $f_{w, p}(x-$ $\eta u)=\sum_{i} w_{i}\left|a_{i}-x_{i}-\eta u_{i}\right|^{p}$. In what follows, we define $y=(a-x)$ for simplicity. Thus, using Lemma 10, we have

$$
f_{w, p}(x-\eta u) \leq \sum_{i} w_{i}\left[\left|y_{i}\right|^{p}-\eta g_{i} u_{i}+2^{p} \gamma_{p}\left(\left|y_{i}\right|, \eta u_{i}\right)\right],
$$

where $g_{i}$ is the gradient $p\left|y_{i}\right|^{p-2} y_{i} u_{i}$. We will also use the following upper bound on the function $\gamma_{p}$ :

$$
\begin{equation*}
\gamma_{p}(t, \Delta) \leq|\Delta|^{p}+\frac{p}{2} t^{p-2} \Delta^{2} . \tag{9}
\end{equation*}
$$

This follows from a simple case analysis from the definition in Lemma 10. By replacing $u$ with $-u$ if necessary, we may assume that the hypothesis $\left|\left\langle\nabla f_{w, p}(x), u\right\rangle\right| \geq \gamma$ implies that $\sum_{i} w_{i} g_{i} u_{i} \geq \gamma$. Thus the decrease in the value of $f_{w, p}$ is at least

$$
D:=\eta \gamma-2^{p} \sum_{i} w_{i} \gamma_{p}\left(\left|y_{i}\right|, \eta u_{i}\right) .
$$

The rest of the proof will aim to choose an $\eta>0$ and show a lower bound on $D$. Using (9), we have

$$
D \geq \eta \gamma-2^{p} \sum_{i} w_{i}\left(\eta^{p}\left|u_{i}\right|^{p}+\frac{p}{2}\left|y_{i}\right|^{p-2} \eta^{2}\left|u_{i}\right|^{2}\right) .
$$

The first of the two terms in $\gamma_{p}$ is easy to handle, by noting that $\sum_{i} w_{i} \eta^{p}\left|u_{i}\right|^{p} \leq \eta^{p}$ (using the hypothesis on $u$ ). Thus, let us focus on the other term. We claim that

$$
\begin{equation*}
\sum_{i} w_{i}\left|y_{i}\right|^{p-2} u_{i}^{2} \leq\left(\sum_{i} w_{i}\left|u_{i}\right|^{p}\right)^{2 / p}\left(\sum_{i} w_{i}\left|y_{i}\right|^{p}\right)^{\frac{p-2}{p}} \tag{10}
\end{equation*}
$$

This follows from Hölder's inequality $\langle\alpha, \beta\rangle \leq\|\alpha\|_{\rho}\|\beta\|_{\rho^{\prime}}$, applied to the vectors $\alpha, \beta$ whose coordinates are

$$
\left|\alpha_{i}\right|=w_{i}^{\frac{2}{p}}\left|u_{i}\right|^{2}, \quad\left|\beta_{i}\right|=w_{i}^{\frac{p-2}{p}}\left|y_{i}\right|^{p-2},
$$

and $\rho=p / 2$ (and the dual norm $\rho^{\prime}=p /(p-2)$ ). Now, the first term on the RHS of 10) is bounded by 1 as before. The second term is related to the value of $f_{w, p}$, as by definition, $f_{w, p}(x)=\sum_{i} w_{i}\left|y_{i}\right|^{p}$. Let us write $F=f_{w, p}(x)$ in what follows.

Putting the above observations together, we have that the decrease $D$ satisfies

$$
D \geq \eta \gamma-2^{p}\left(\eta^{p}+\frac{p \eta^{2}}{2} F^{\frac{p-2}{p}}\right)=\eta \gamma-2^{p} \eta^{p}-p 2^{p-1} F^{\frac{p-2}{p}} \eta^{2} .
$$

Our choice of $\eta$ will ensure that the second term is upper bounded by the third term. This is equivalent to $2 \eta^{p-2} \leq p F^{(p-2) / p}$. As $p \geq 2$, this will hold as long as $\eta \leq F^{1 / p}$.

The value of $\eta$ we consider is

$$
\eta=\frac{\gamma}{p 2^{p+1} F^{(p-2) / p}} .
$$

Showing that this is $\leq F^{1 / p}$ is equivalent to showing that $\gamma \leq p 2^{p+1} F^{(p-1) / p}$. By assumption, the gradient term $\left|\left\langle\nabla f_{w, p}(x), u\right\rangle\right| \geq \gamma$, thus

$$
\begin{aligned}
\gamma & \leq p \sum_{i} w_{i}\left|y_{i}\right|^{p-2} y_{i} u_{i} \\
& \leq p\left(\sum_{i} w_{i}\left|y_{i}\right|^{p}\right)^{\frac{p-1}{p}}\left(\sum_{i} w_{i}\left|u_{i}\right|^{p}\right)^{\frac{1}{p}} .
\end{aligned}
$$

Since the second term is $\leq 1$, we have that $\eta<F^{1 / p}$, as desired.
Thus, for the above value of $\eta$, we have

$$
D \geq \eta \gamma-p 2^{p} F^{\frac{p-2}{p}} \eta^{2} \geq \frac{\gamma^{2}}{p 2^{p+2} F^{\frac{p-2}{p}}} .
$$

Plugging in the definition of $F$ completes the proof of the lemma.
Our analysis will also need an analog of Lemma 5 where $f_{w}$ is replaced by $f_{w, p}$. This is immediate because the proof only relies on the convexity of $f_{w}$, and thus also applies to $f_{w, p}$.

### 3.3 Algorithm and analysis

Similar to the $\ell_{2}$ case, we define

$$
\begin{equation*}
f_{j, p}(v)=\sum_{r \in[d]} w_{j, r}\left|a_{j, r}-v_{r}\right|^{p} \tag{11}
\end{equation*}
$$

where $w_{j}$ is the weight vector for the $j$ th column and $w_{j, r}$ denotes the $r$ th coordinate of $w_{j}$ (similarly for $a_{j}$ ).
Algorithm. The algorithm for the $\ell_{p}$ error case is precisely the same as before, but instead of working with the functions $f_{j}$, we work with $f_{j, p}$ (when taking gradients). The main change is in Step 5 of the algorithm, where instead of finding a vector $\mathbf{z}$ that maximizes $\sum_{j}\left\langle\nabla f_{j}\left(\mathbf{x}_{j}^{(t)}\right), \mathbf{z}\right\rangle^{2}$ subject to $\|\mathbf{z}\|=1$ (which reduces to finding the top singular vector of an appropriate matrix), we now need to solve the following:

$$
\begin{equation*}
\max \sum_{j} \frac{\left\langle\nabla f_{j, p}\left(\mathbf{x}_{j}^{(t)}\right), \mathbf{z}\right\rangle^{2}}{\left(f_{j, p}\left(\mathbf{x}_{j}^{(t)}\right)\right)^{\frac{p-2}{p}}} \text { subject to }\|\mathbf{z}\|_{p}=1 \tag{12}
\end{equation*}
$$

This can be re-written as finding a vector $\mathbf{z}$ that maximizes $\|M z\|_{2}^{2}$ subject to $\|\mathbf{z}\|_{p}=1$, for an appropriate matrix $M$ (which we can construct since we know $\mathbf{x}_{j}^{(t)}$ and $f$ ). This is exactly the problem of computing the so-called $p \mapsto 2$ operator norm of the matrix $M$. The classic result of Nesterov, 1998 shows that the problem admits a constant factor approximation. More recently, the work Bhattiprolu et al., 2019] obtains nearly tight factors for the problem. Both these algorithms are based on a semidefinite programming relaxation for approximating the operator norm, and crucially rely on $p \geq 2$ in their analysis. We summarize these results as follows.

Theorem 12. Nesterov, 1998, Bhattiprolu et al., 2019] For any $p \geq 2$, there exists an efficient (polynomial time) algorithm for approximating the $p \mapsto 2$ operator norm of a matrix $M$ to a factor only depending on $p$ (which indeed turns out to be $O(\sqrt{p})$ using the result of [Steinberg, 2005]) Specifically, the algorithm outputs a $\mathbf{z}$ with $\|\mathbf{z}\|_{p}=1$, such that the objective value in (12) is $\Omega\left(\frac{1}{p}\right)$ times the optimum.

Our analysis once again involves quantities $\delta_{j}$ and $\theta_{j}^{(t)}$, defined as follows:

$$
\begin{equation*}
\delta_{j}=\frac{f_{j, p}\left(L_{j}\right)}{\left\|\mathbf{a}_{j}\right\|_{p}^{p}}, \quad \theta_{j}^{(t)}=\frac{f_{j, p}\left(\mathbf{x}_{j}^{(t)}\right)}{\left\|\mathbf{a}_{j}\right\|_{p}^{p}} . \tag{13}
\end{equation*}
$$

We also define weighted averages as before:

$$
\begin{equation*}
\delta^{*}=\frac{\sum_{j \in \mathcal{G}}\left\|\mathbf{a}_{j}\right\|_{p}^{p} \delta_{j}}{\left\|A_{\mathcal{G}}\right\|_{F_{p}}^{p}}, \quad \psi^{(t)}=\frac{\sum_{j \in \mathcal{G}}\left\|\mathbf{a}_{j}\right\|_{p}^{p} \theta_{j}^{(t)}}{\left\|A_{\mathcal{G}}\right\|_{F_{p}}^{p}} \tag{14}
\end{equation*}
$$

The following lemma shows that as long as $\psi^{(t)}-\delta^{*}$ is large enough, the algorithm makes significant progress.

Lemma 13. Suppose that after the $t^{\prime}$ th iteration of the algorithm we have $\psi^{(t)}>\delta^{*}$. Then there exists a unit vector $\mathbf{z}$ such that

$$
\sum_{j \in \mathcal{G}} \frac{\left|\left\langle\nabla f_{j, p}\left(\mathbf{x}_{j}^{(t)}\right), \mathbf{z}\right\rangle\right|^{2}}{\left(f_{j, p}\left(\mathbf{x}_{j}^{(t)}\right)\right)^{\frac{p-2}{p}}} \geq \frac{\epsilon^{2 / p}\left\|A_{\mathcal{G}}\right\|_{F_{p}}^{p}\left(\psi^{(t)}-\delta^{*}\right)^{2}}{k^{2} \Lambda^{2 / p}}
$$

Proof. The proof follows the structure of that of Lemma 7, and will show that one of the $\mathbf{u}_{i}$ satisfy the conclusion of the lemma. Consider some good column $j$.

Our updates ensure that we can apply Lemma 5 (where $f_{j}$ is replaced by $f_{j, p}$ ). The value of $\Lambda$ that we use in the lemma statement is the following: every coefficient used is $\leq\left\|L_{j}\right\|_{p}$ in magnitude, from Lemma 9. Since $j$ is a good column, this is at most $\left(\frac{\Lambda}{\epsilon}\right)^{1 / p}\left\|\mathbf{a}_{j}\right\|_{p}$. As there are $k$ terms, the sum of squared coefficients is bounded by $k\left\|\mathbf{a}_{j}\right\|_{p}^{2}\left(\frac{\Lambda}{\epsilon}\right)^{2 / p}$. Plugging this in, and writing $C=\left(\frac{\Lambda}{\epsilon}\right)^{2 / p}$ for convenience, we obtain:

$$
\begin{align*}
\sum_{i \in[k]}\left|\left\langle\nabla f_{j, p}\left(\mathbf{x}_{j}^{(t)}\right), \mathbf{u}_{i}\right\rangle\right|^{2} & \geq \frac{\left(f_{j, p}\left(\mathbf{x}_{j}^{(t)}\right)-f_{j, p}\left(L_{j}\right)\right)_{+}^{2}}{k C\left\|\mathbf{a}_{j}\right\|_{p}^{2}} \\
& =\frac{\left\|\mathbf{a}_{j}\right\|_{p}^{2 p}\left(\theta_{j}^{(t)}-\delta_{j}\right)_{+}^{2}}{k C\left\|\mathbf{a}_{j}\right\|_{p}^{2}} \tag{15}
\end{align*}
$$

Thus, since $f_{j, p}\left(\mathbf{x}_{j}^{(t)}\right)=\theta_{j}^{(t)}\left\|\mathbf{a}_{j}\right\|_{p}^{p}$ by definition, we have (after plugging in above and simplifying the exponent of $\left.\left\|\mathbf{a}_{j}\right\|_{p}\right)$

$$
\begin{aligned}
\sum_{i \in[k]} \frac{\left|\left\langle\nabla f_{j, p}\left(\mathbf{x}_{j}^{(t)}\right), \mathbf{u}_{i}\right\rangle\right|^{2}}{\left(f_{j, p}\left(\mathbf{x}_{j}^{(t)}\right)\right)^{\frac{p-2}{p}}} & \geq \frac{\left\|\mathbf{a}_{j}\right\|_{p}^{p}\left(\theta_{j}^{(t)}-\delta_{j}\right)_{+}^{2}}{k C\left(\theta_{j}^{(t)}\right)^{\frac{p-2}{p}}} \\
& \geq \frac{\left\|\mathbf{a}_{j}\right\|_{p}^{p}\left(\theta_{j}^{(t)}-\delta_{j}\right)_{+}^{2}}{k C} .
\end{aligned}
$$

The second inequality uses the fact that $p \geq 2$ and $\theta_{j}^{(t)} \in(0,1]$. Then, we can sum over the columns $j \in \mathcal{G}$, and mimicking the idea from the proof of Lemma 7 (this time using $\left\|\mathbf{a}_{j}\right\|_{p}^{p} /\left\|A_{\mathcal{G}}\right\|_{F_{p}}^{p}$ as the distribution), we get

$$
\sum_{i \in[k]} \sum_{j \in \mathcal{G}} \frac{\left|\left\langle\nabla f_{j, p}\left(\mathbf{x}_{j}^{(t)}\right), \mathbf{u}_{i}\right\rangle\right|^{2}}{\left(f_{j, p}\left(\mathbf{x}_{j}^{(t)}\right)\right)^{\frac{p-2}{p}}} \geq \frac{\left\|A_{\mathcal{G}}\right\|_{F_{p}}^{p}\left(\psi^{(t)}-\delta^{*}\right)^{2}}{k C} .
$$

Thus by averaging and plugging in the value of $C$, one of the $\mathbf{u}_{i}$ must satisfy the conclusion of the lemma.

We will first establish an analog of Lemma 8 for the current setting.
Lemma 14. Let $\epsilon<1 / 2$ be a given error parameter. The number of iterations needed to achieve $\psi^{(t)}-\delta^{*} \leq 2 \epsilon$ is $O\left(\frac{p k^{2} \Lambda^{2 / p}}{\epsilon^{1+2 / p}}\right)$.

Proof. Similar to the $\ell_{2}$ case, define $\beta_{t}:=\psi^{(t)}-\delta^{*}$, and note that $\beta_{t}$ clearly only reduces as $t$ increases. We are done if $\beta_{t} \leq 2 \epsilon$, and thus consider some $t \leq \frac{8 p k^{2} \Lambda^{2 / p}}{\epsilon^{2 / p}}$ and assume that $\beta_{t}>2 \epsilon$.

We claim that in the next $O\left(p k^{2} \Lambda^{2 / p} / \epsilon^{2 / p} \beta_{t}\right)$ steps, the value of $\beta_{t}$ reduces by a factor 2 . To see this, suppose the contrary.

In each iteration, the algorithm finds some $\mathbf{z}$ with $\|\mathbf{z}\|_{p}=1$ such that the total leftover mass (over all the columns) reduces by at least the bound given by Lemma 7 . This is because the algorithm finds $\mathbf{z}$ that is an approximation for the the problem of maximizing $\sum_{j} \frac{\left\langle\nabla f_{j, p}\left(\mathbf{x}_{j}^{(t)}\right), \mathbf{z}\right\rangle^{2}}{\left(f_{j, p}\left(\mathbf{x}_{j}^{(t)}\right)\right)^{\frac{p-2}{p}}}$ which we can see is $\Omega(1 / p)$ approximation to the optimum by Theorem 12 . By Lemma 11 , this also quantifies the total mass reduction. (Note that we have used the fact that all the weights are $\in[0,1]$ when applying the Lemma.) Thus, since $\beta_{t^{\prime}} \geq \beta_{t} / 2$ for all the time steps $t^{\prime}$ we are considering, the mass reduction is at least

$$
\frac{\epsilon^{2 / p}\left\|A_{\mathcal{G}}\right\|_{F_{p}}^{p} \beta_{t}^{2}}{4 p k^{2} \Lambda^{2 / p}} \geq \frac{\epsilon^{2 / p}\|A\|_{F_{p}}^{p} \beta_{t}^{2}}{8 p k^{2} \Lambda^{2 / p}}
$$

where we used $\epsilon<1 / 2$ and the definition of good columns. Thus if this continues for $\left(8 p k^{2} \Lambda^{2 / p}\right) /\left(\epsilon^{2 / p} \beta_{t}\right)$ steps, the total mass reduction (which includes the reduction on bad columns) is $\geq \beta_{t}\|A\|_{F}^{2}$. But since $\beta_{t}>2 \epsilon$ and at most $\epsilon\|A\|_{F}^{2}$ of the mass is on the bad columns, this contradicts our assumption that $\beta_{t}$ did not reduce by a factor 2 .

Thus, we have argued that as long as $\beta_{t}>2 \epsilon$, it takes $\leq 8 p k^{2} \Lambda^{2 / p} / \epsilon^{2 / p} \beta_{t}$ steps for $\beta_{t}$ to reduce to $\beta_{t} / 2$. Since $\beta_{0} \leq 1$, we have that it takes $\leq 2^{j} . \frac{8 p k^{2} \Lambda^{2 / p}}{\epsilon^{2 / p}}$ steps for $\beta_{t}$ to reduce from $2^{-j}$ to $2^{-(j+1)}$. Thus, as the geometric series converges to twice the last term, we have that $\beta_{t}$ reduces to $\leq 2 \epsilon$ after $\frac{2}{2 \epsilon} \cdot \frac{8 p k^{2} \Lambda^{2 / p}}{\epsilon^{2 / p}}$ steps, completing the proof of the lemma.

Given this lemma, the proof of Theorem 2 follows as before.
Proof of Theorem 2. First, we can see that from Lemma 14 the number of steps needed to reach $\psi^{(t)}-\delta^{*} \leq 2 \epsilon$ is $O\left(\frac{p k^{2} \Lambda^{2 / p}}{\epsilon^{1+2 / p}}\right)$.

Finally, observing that the bound on the total mass of the bad columns carries over to the $\ell_{p}$ case, the theorem follows.

### 3.4 Unconditional result for uniform weights

We now show how to deduce Theorem 3 using Theorem 2 ,
Proof of Theorem 3. We only need to check that the matrix achieving the optimal error (say $L^{*}$ ) satisfies the conditions of Theorem 2. This is true because

$$
\left\|L^{*}\right\|_{F_{p}}=\left\|\left(L^{*}-A\right)+A\right\|_{F_{p}} \leq\left\|L^{*}-A\right\|_{F_{p}}+\|A\|_{F_{p}} .
$$

By definition, $\left\|L^{*}-A\right\|_{F_{p}}=\mathrm{OPT}_{k}$, which is $\leq\|A\|_{F_{p}}$. This implies that the assumption holds with $\Lambda=2^{p}$.

## 4 Experiments

In this section we evaluate our algorithm (wlra-iter) for weighted low rank approximation by comparing its performance with three baselines: (a) applying SVD to the matrix $A$ (svd) (b) applying SVD to weighted matrix $W \circ A$ (wsvd) (c) regularized weighted low rank approximation algorithm with sketching in Ban et al., 2019b (rwlra-sk). In (c), we use the alternating minimization based algorithm provided in Ban et al., 2019b. We present experiments on both synthetic and real data below.

### 4.1 Synthetic datasets

We conduct two sets of experiments. In the first set, we vary the output rank $k^{\prime}$ and show how the error changes for each algorithm. In the second set, we demonstrate how the error in each algorithm changes as the signal to noise ratio (SNR) varies: the signal is a low rank matrix and we add Gaussian noise to it. In each experiment, we measure the scaled error $\left(\sum_{i j} W_{i j}\left(A_{i j}-Z_{i j}\right)^{2}\right) /\|A\|_{F}^{2}$ where $Z$ is the solution output by each algorithm (we note that in the experiments in Ban et al., 2019b], the objective value is plotted instead of the error thus our experiments are not comparable); we average results over 10 independent runs.

We first generate $500 \times 5$ dimensional matrices $M_{1}, M_{2}$ with random orthonormal vectors as columns and a diagonal matrix $S$ with diagonal elements $\left[1,0.9,(0.9)^{2},(0.9)^{3},(0.9)^{4}\right]$ (normalized). Thus $M=M_{1} S M_{2}^{T}$ is a rank 5 matrix with $\|M\|_{F}=1$. In each experiment we create matrix $A$ by adding a noise matrix $N$ with $N_{i j} \sim \mathcal{N}\left(0, \sigma^{2}\right)$ to $M$. We set the sketch size parameter in rwlra-sk to 100 in all experiments. We generate weight matrices of $500 \times 500$ dimension with the following configurations.

- $W_{1}$ : Each element is sampled from $\{1,0.1,0.01\}$ with probabilities $\{0.85,0.1,0.05\}$.
- $W_{2}$ : Each element is sampled from $\{1,0.1,0.01\}$ with probabilities $\{0.05,0.1,0.85\}$.
- $W_{3}$ : Each element is sampled from the interval $[0,1]$ uniformly at random.
- $W_{4}$ : Each element is sampled from $\{0,1\}$ with probabilities $0.3,0.7$.
- $W_{5}$ : Elements corresponding to largest $50000\left|A_{i j}\right|$ s are set to 0 , and 1 elsewhere.
- $W_{6}$ : Block diagonal is set to 0 where the block size is $100 \times 100$, and 1 elsewhere.
- $W_{7}$ : A random binary matrix is first chosen by setting each entry to 1 with probability 0.1 and 0 otherwise. Following this, the first 100 columns of first 150 rows are set to 1 .

In the first set of experiments, we plot the error of each algorithm with output rank $k^{\prime}$ in the list $(5,10,15,20,25,30,35,40,50,60)$. Here we fix $\sigma=0.005$ (thus SNR $\approx 0.16$ ) and $\lambda=0.05$ for weight matrix settings $W_{1}, W_{4}, W_{5}, W_{6}$ and $\lambda=0.01$ for weight matrix settings $W_{2}, W_{3}, W_{7}$ in rwlra-wk. Figure 1 shows the error rates of each algorithm for different weight matrices.

In the second set of experiments, we plot the error of each algorithm as the SNR is increased from 0.0004 to 4 . Here we fix $k^{\prime}=50$ and $\lambda=0.005$ for weight matrix settings $W_{1}, W_{2}, W_{3}$ and $\lambda=0.01$ for weight matrix settings $W_{4}, W_{5}, W_{6}, W_{7}$ in rwlra-wk. We control SNR by changing $\sigma$ appropriately. Figure 2 shows the error rates of each algorithm for different weight matrices. The results show the greedy procedure achieving small recovery error even in low SNR regimes.


Figure 1: Error rates of wlra-iter, svd, wsvd, rwlra-sk as $k^{\prime}$ is increased - synthetic datasets.


Figure 2: Errors of wlra-iter, svd, wsvd, rwlra-sk as SNR is increased - synthetic datasets

### 4.2 Real datasets

In this section we compare the performance of wlra-iter with svd and wsvd. We do not include rwlra-sk in this set of experiments as it is difficult to tune the parameter $\lambda$ in rwlra-sk and it is not in the scope of this paper. We use following four datasets in this set of experiments.

1. NIPS Conference Papers 1987-2015 Dataset (size $11463 \times 5811$ ) Perrone et al., 2017): sampled 10000 rows without replacement.
2. Landmark Dataset (size $71952 \times 2704$ )(Pereyra/landmark in Davis and Hu, 2011): sampled 10000 rows without replacement.
3. Symmetric Stiffness Matrix, Frame Building Dataset (size $1074 \times 1074$ )(HB/bcsstk08 in Davis and Hu, 2011).
4. Blog Feedback DataSet (size $52396 \times 280$ ) Buza, 2014].

We standardize features of each dataset by removing the mean and scaling to unit variance. We generate weight matrices corresponding to each dataset with following three configurations.

- $W_{1}$ : Each element is sampled from $\{1,0.1,0.01\}$ with probabilities $\{0.85,0.1,0.05\}$.
- $W_{2}$ : Each element is sampled from the interval $[0,1]$ uniformly at random.
- $W_{3}$ : A random binary matrix is first chosen by setting each entry to 1 with probability 0.1 and 0 otherwise. Following this, the first $30 \%$ columns of first $90 \%$ rows are set to 1 .

We plot the error with $k^{\prime}$ in the list $(10,20,30,50,70)$ and show how the error changes for each algorithm. Similar to synthetic data experiments, we measure the scaled error ( $\sum_{i j} W_{i j}\left(A_{i j}-\right.$ $\left.\left.Z_{i j}\right)^{2}\right) /\|A\|_{F}^{2}$ where $Z$ is the solution output by each algorithm. We average results over 10 independent runs. Figures 3, 4, 5, 6, show the how the error changes with $k^{\prime}$ in each dataset.


Figure 3: Errors of wlra-iter, svd, wsvd as $k^{\prime}$ is increased - NIPS Conference Papers 1987-2015 Dataset.

## 5 Conclusion

We study a natural greedy algorithm for the weighted low rank approximation problem and establish novel additive error guarantees in $\ell_{2}$ and $\ell_{p}$ norms for $p>2$ under a new, realistic, assumption on the target low rank matrix. Our algorithm is easy to implement and works well in practice, compared to natural baselines and previous approaches.


Figure 4: Errors of wlra-iter, svd, wsvd as $k^{\prime}$ is increased - Landmark Dataset.


Figure 5: Errors of wlra-iter, svd, wsvd as $k^{\prime}$ is increased - Symmetric Stiffness Matrix, Frame Building Dataset.


Figure 6: Errors of wlra-iter, svd, wsvd as $k^{\prime}$ is increased - Blog Feedback DataSet.

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