

# Abstract

Our eponymous web-based CRM assists small businesses with rendering in-home services. By centralizing and digitizing their daily workflow, businesses are empowered to be more efficient and organized.

# User Study

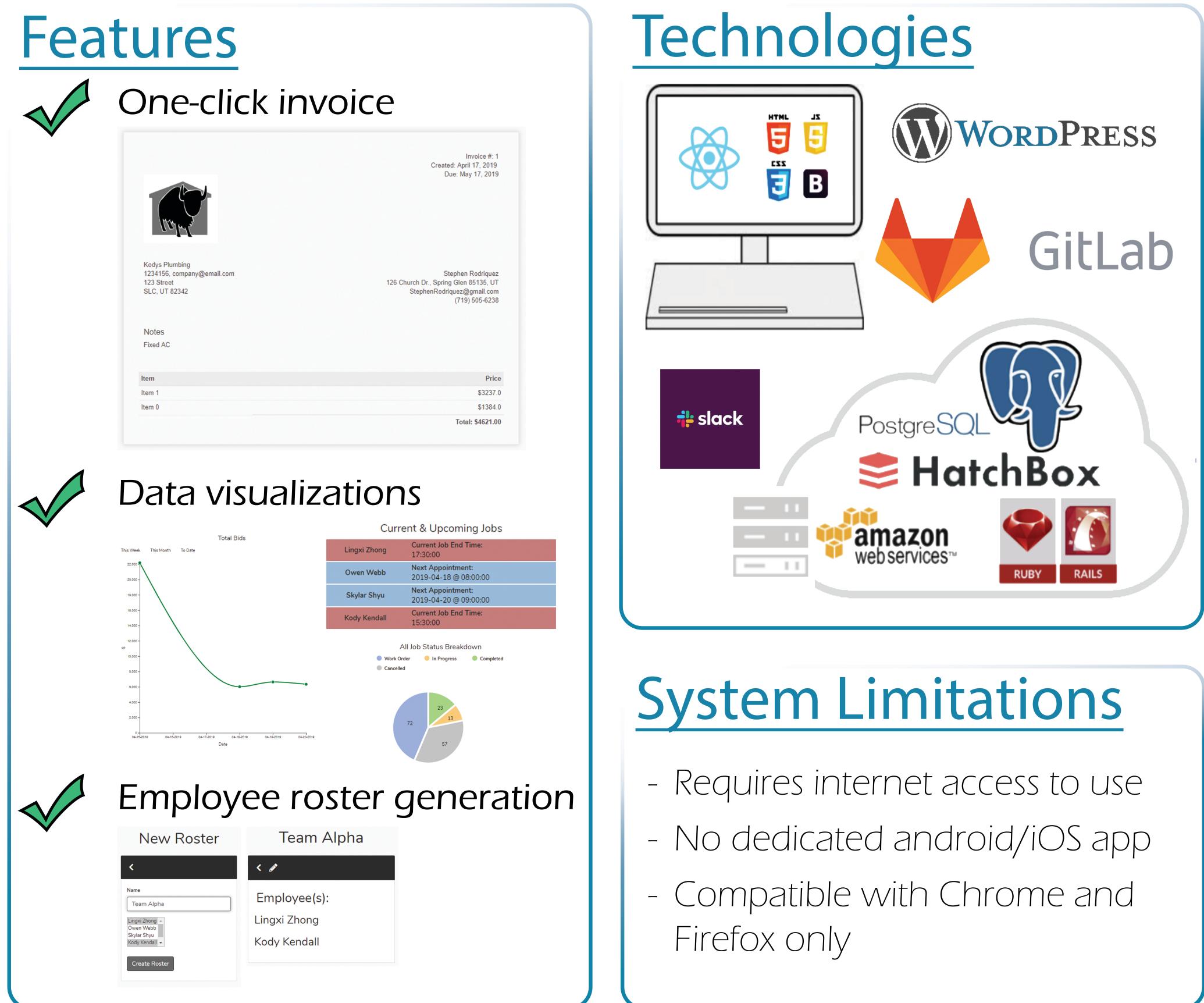
## Perform Heating and Cooling

- Wanted to move on from pen & paper record keeping
- Wanted to quickly query job records and customer info
- Wanted a simple, clean UI





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